

<b>Designer</b>	<p><b>Philip Kim</b>  philip990222@gmail.com  718 915 1529  philkim.design</p>	<p>Hello, I am a <u>Communications Graphic Designer</u> who loves to talk about life, listen to instrumentals, and go out with my friends to document with my film camera. So far in my short but intense career, I have created numerous <u>Design Systems, Brand Identities, and Interfaces</u> for various enterprises that range from fast-paced startups (such as art breeder) to the more systematized companies (NASDAQ).</p>	
<b>Education</b>	<p><b>Pratt Institute</b>  09.18 - Present  Brooklyn, NY</p>	<p>B.F.A Communications Design / Emphasis on Graphic Design  Expected to graduate May 2024</p>	
<b>Experience</b>	<p><b>Xny Studio</b>    Freelance Designer  09.23 - 12.23  Remote</p>	<ul style="list-style-type: none"> <li>[1] Brand Identity, Art direction, and other graphics with clients in Hardware, Consulting, Food, &amp; Non Profit such as: <u>J Industrial, Aculum, Nogum, Sprout Society &amp; Acid</u></li> <li>[2] Recruited and managed a team of Four Designers</li> <li>[3] Created an effective brand logo</li> <li>[4] Developed a functional interactive website</li> <li>[5] Constructed presentation decks for client purposes</li> <li>[6] Manage all web/mobile content</li> </ul>	
	<p><b>Nasdaq</b>    Graphic Design Intern  06.23 - 08.23  Times Square, NY</p>	<ul style="list-style-type: none"> <li>[1] Developed and integrated three original design systems for Nasdaq's icon inventory for both our in-house clients and targeted audience under the <u>Creative Team</u>.</li> <li>[*] <u>Currently accounts for seven pages of Nasdaq's Official Brand Guidelines</u></li> <li>[2] Developed two distinct Icon Styles, which serve different purposes.</li> <li>[3] Collaborated with numerous clients and created numerous social cards, advertisement banners, and graphic moc-ups.</li> </ul>	
	<p><b>Art Breeder</b>    Social Media Intern  06.22 - 08.22  Santa Monica, CA</p>	<ul style="list-style-type: none"> <li>[1] Created, shared, and curated 100+ Ai generated images</li> <li>[2] Researched recent trends and news regarding Ai generated art</li> <li>[3] Utilized Hootsuite to organize and communicate appropriate content for various social media platforms: <u>TicTok, Instagram, Facebook</u></li> </ul>	
	<p><b>Pratt Commd Agency</b>    Vice President  08.23 - Present  Brooklyn, NY</p>	<ul style="list-style-type: none"> <li>[1] Establish and lead club meetings, events, and group critiques</li> <li>[2] Assist and conduct one-on-one tutoring sessions [Adobe cc]</li> <li>[3] Proactively engage in hosting Designer-Lectures</li> </ul> <p>Previous Speakers employers:  Apple, 2x4, Hybe, Google, Meta, Naver</p>	
	<p><b>Arimoto Design &amp; Wood</b>    Design Assistant  04.19 - 05.19  Pittsburgh, PA</p>	<ul style="list-style-type: none"> <li>[1] Contributed and assisted Industrial Designer, Tadao Arimoto in creating a sequence of mulberry tables for a local korean restaurant</li> <li>[2] Conceptualized furniture design and conducted brand and product research for small local businesses</li> </ul>	
<b>Etc.</b>	<p><b>Military Service</b>    Public Servant  06.19 - 02.21  Pocheon, KR</p>	<ul style="list-style-type: none"> <li>[1] Served in the Korean Military for two years a Signaller</li> <li>[2] Managed a team of nine people in communications. Our team was responsible for managing all communicative devices</li> </ul>	
	<p><b>Suite-Up Nasdaq</b>    Design Coach  07.23 - 07.23  Times Square, NY</p>	<ul style="list-style-type: none"> <li>[1] <u>Announced First Place</u> in a design challenge with SuiteUp, which is a nonprofit organization that seeks to challenge high school students to tackle realistic problems</li> <li>[2] Actively engaged as the Design Coach in three separate sessions with a total of 4 coaches and 5 students</li> </ul>	
<b>Expertise</b>	<p><b>Tools &amp; Software</b>  Adobe CC (Ps, Ai, Id, Ae, Lr)  Figma, Cinema 4D, Redshift  HTML, CSS,</p>	<p><b>Skills</b>  Branding, Visual Identity  Typography, Prototyping  Design Systems, Iconography  Animation, Layout, Motion  Interaction Design, 3D</p>	<p><b>Interests</b>  Webflow, User-Research  Javascript, Ceramics,  Film Photography, Open Ai</p>